

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision 116517 /		Alt Order # 06268769
Product OBAMA :30 10/16		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 08/14/12 / 10/15/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

REVISION
 Add \$74,290 gross

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/16/12	10/19/12	The Insider (1-130p)	1-130p		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$335.00			
N 2	WRAL	10/16/12	10/19/12	The Doctors	10-11AM		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$335.00			
N 3	WRAL	10/16/12	10/19/12	David Letterman	1135p-1237a		:30			NM	2	\$800.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				2	\$400.00			
N 4	WRAL	10/16/12	10/19/12	Price is Right	11a-12p		:30			NM	5	\$2,850.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$570.00			
N 5	WRAL	10/16/12	10/19/12	Late Late Show	1237a-137a		:30			NM	3	\$105.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				3	\$35.00			
N 6	WRAL	10/16/12	10/19/12	Noon News	12p-1p		:30			NM	5	\$2,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$535.00			
N 7	WRAL	10/16/12	10/19/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	\$1,080.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				3	\$360.00			
N 8	WRAL	10/16/12	10/19/12	Young and the Restless	4-5p		:30			NM	5	\$5,325.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$1,065.00			

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(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116517 /	06268769

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA :30 10/16	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/16/12	10/19/12	WRAL 5am News	5am - 5:30a		:30			NM	5	\$2,000.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$400.00			
N 10	WRAL	10/16/12	10/19/12	5:00 First News	5-530p		:30			NM	5	\$8,900.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$1,780.00			
N 11	WRAL	10/16/12	10/19/12	WRAL 5:30AM News	530-6a		:30			NM	5	\$1,250.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$250.00			
N 12	WRAL	10/16/12	10/19/12	5:30 News	530-6p		:30			NM	5	\$8,900.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$1,780.00			
N 13	WRAL	10/16/12	10/19/12	6pm News (M-F)	6-630p		:30			NM	7	\$15,575.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				7	\$2,225.00			
N 14	WRAL	10/16/12	10/19/12	WRAL AM News	6-7a		:30			NM	5	\$2,000.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$400.00			
N 15	WRAL	10/16/12	10/19/12	CBS Evening News (M-F)	630p-7p		:30			NM	5	\$11,125.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$2,225.00			
N 16	WRAL	10/16/12	10/19/12	Inside Edition	7-730P		:30			NM	5	\$4,875.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$975.00			
N 17	WRAL	10/16/12	10/19/12	CBS This Morning	7am - 9am		:30			NM	12	\$2,100.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				12	\$175.00			
N 18	WRAL	10/16/12	10/19/12	Entertainment Tonight	730-8P		:30			NM	5	\$4,875.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$975.00			
N 19	WRAL	10/16/12	10/19/12	Dr. Phil	9-10a		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$335.00			
N 20	WRAL	10/19/12	10/19/12	Fri Hour 3	10-11p		:30			NM	1	\$2,665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,665.00			

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10/16/12 - 10/22/12	OBAMA :30 10/16	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	10/19/12	10/19/12	Fri Hour 2	9-10p		:30			NM	1	\$2,225.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,225.00			
N 22	WRAL	10/22/12	10/22/12	Mon Hour 3	10-11p		:30			NM	1	\$4,665.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$4,665.00			
N 23	WRAL	10/22/12	10/22/12	Mon Hour 1	8-9p		:30			NM	1	\$1,800.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,800.00			
N 24	WRAL	10/22/12	10/22/12	Mon Hour 2	9-10p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$3,335.00			
N 25	WRAL	10/20/12	10/20/12	Sat Hour 3	10-11p		:30			NM	1	\$1,110.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$1,110.00			
N 26	WRAL	10/20/12	10/20/12	7pm News	7-730p		:30			NM	1	\$360.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$360.00			
N 27	WRAL	10/20/12	10/20/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$300.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$150.00			
N 28	WRAL	10/20/12	10/20/12	On The Record 730-8p	730-8p		:30			NM	1	\$400.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
D 29	WRAL	10/20/12	10/20/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
N 30	WRAL	10/20/12	10/20/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$665.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$665.00			
N 31	WRAL	10/21/12	10/21/12	CBS SPECIAL	1030-1130P		:30			NM	1	\$2,445.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$2,445.00			
N 32	WRAL	10/21/12	10/21/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$490.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$490.00			
D 33	WRAL	10/21/12	10/21/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										

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116517 /		06268769
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10/16/12 - 10/22/12	OBAMA :30 10/16	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		08/14/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 34	WRAL	10/21/12	10/21/12	60 Minutes	7-8p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$3,335.00			
N 35	WRAL	10/21/12	10/21/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$500.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$250.00			
N 36	WRAL	10/21/12	10/21/12	CBS SPECIAL	830-930p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$3,335.00			
N 37	WRAL	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$535.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$535.00			
N 38	WRAL	10/21/12	10/21/12	CBS SPECIAL	930-1030p		:30			NM	1	\$2,445.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$2,445.00			
N 39	WRAL	10/18/12	10/18/12	Thu Hour 3	10-11p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,335.00			
N 40	WRAL	10/16/12	10/21/12	Late News	11-1135p		:30			NM	7	\$4,550.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTFSS				7	\$650.00			
N 41	WRAL	10/16/12	10/16/12	Tue Hour 1	8-9p		:30			NM	1	\$6,000.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$6,000.00			
D 42	WRAL	10/16/12	10/16/12	Tue Hour 2	9-10p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
N 43	WRAL	10/17/12	10/17/12	Wed Hour 3	10-11p		:30			NM	1	\$2,890.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,890.00			
N 44	WRAL	10/17/12	10/17/12	Wed Hour 1	8-9p		:30			NM	1	\$3,555.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$3,555.00			
N 45	WRAL	10/17/12	10/17/12	Wed Hour 2	9-10p		:30			NM	1	\$1,800.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,800.00			
Totals											128	\$132,200.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/15/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	128	\$132,200.00	\$112,370.00
Totals	128	\$132,200.00	\$112,370.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.